



THE CITY OF SAN DIEGO

**Publication Date:** September 1, 2006  
**Requesting Department:** Park and Recreation

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<b>Title:</b>	<b>Comprehensive Environmental/Planning Services for San Diego River Park Master Plan</b>
<b>Submittal Due Date:</b>	Monday, October 2, 2006
<b>Project Manager:</b>	Robin Shifflet, (619) 533-3894

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The City of San Diego Park and Recreation Department (City) is requesting Statements of Qualification (SOQ) from consulting firms (Respondents) for Environmental and Planning Services (Professional Services).

The RFQ will be available electronically from John Mendivil at [jmendivil@saniego.gov](mailto:jmendivil@saniego.gov). Questions regarding the RFQ should be directed to the project manager, Robin Shifflet at [rshifflet@saniego.gov](mailto:rshifflet@saniego.gov) or 619-533-3894.

Submit SOQs to:

City of San Diego  
Purchasing and Contracting  
Attn: John Mendivil, Consultant Services Coordinator  
1200 Third Avenue, Suite 200  
San Diego, CA 92101

Submittals must be received at the location stated above before 5:00 p.m., Monday, October 2, 2006. All SOQs submitted must be in full accord with the RFQ.

A Pre-Submittal Meeting will be held at the War Memorial Building, 3325 Zoo Drive, Room #2, Balboa Park, San Diego, CA, 92101, at 10:30 a.m. on Wednesday, September 13, 2006. Please contact Robin Shifflet if you need more information or directions.

**COMMITMENT TO EQUAL OPPORTUNITY:**

It is the policy of the City of San Diego to encourage equal opportunity in its professional services contracts. Toward this end, SOQs from small businesses, disabled owned businesses, women owned businesses, firms owned by African-Americans, Native Americans, Asian-Americans, Filipinos and Latinos, and local firms are strongly encouraged. Prime Consultants are encouraged to subconsult or joint venture with these firms. The City endeavors to do business with firms sharing the City's commitment to equal opportunity and will not do business with any firm that discriminates on the basis of race, religion, color, ancestry, age, gender, sexual orientation, disability, medical condition, or place of birth.

If your firm wishes to claim status as a certified Disadvantaged Business Enterprise (DBE) or a Disabled Veteran Business Enterprise (DVBE) please attach a copy of your certificate. If your firm is not currently certified and is interested in participating as a DBE in the Unified Certification Program (UCP) of California or wishes to obtain DVBE status, the applications, information and directions are available at the following websites:

DBE: [www.dot.ca.gov/hq/bep](http://www.dot.ca.gov/hq/bep)

DVBE: [www.pd.dgs.ca.gov/smbus/default.htm](http://www.pd.dgs.ca.gov/smbus/default.htm)

This RFQ does not commit the City to award a contract or any work under a contract. The City will not assume any costs incurred in the preparation of a SOQ pursuant to this RFQ. The City reserves the right to accept or reject any or all SOQs received as a result of the RFQ. The City also reserves the right to revise the RFQ, including but not limited to the SOQ due date. If the City revises the RFQ, all RFQ holders of record will be notified in writing by the City.

**GENERAL DESCRIPTION AND SCOPE OF SERVICES:**

The Park and Recreation Department is requesting Statement of Qualifications for Comprehensive Environmental/Planning Services for the San Diego River Park Master Plan. The proposed 18 month project includes, but is not limited to: an Environmental Impact Report (EIR), Amendments to Community Plans and Local Coastal Program, an Economic Analysis Report, drafting Zoning Overlay ordinance for implementing the Master Plan and the actual approval and adoption of the Master Plan from the City Council and California Coastal Commission. The consultant services required include, but would not be limited to, public meetings and presentations, research and writing an economic analysis, preparing and writing Environmental Impact Report, amending community plans and their local coastal programs and the drafting of zoning overlay ordinance. A copy of the Draft San Diego River Park Master Plan, dated June 2005, is available on the following website:

<http://www.sandiegoriver.org/MasterPlan-CityofSanDiego.html>